

Press Release

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Mountain Line Monthly Ridership Report

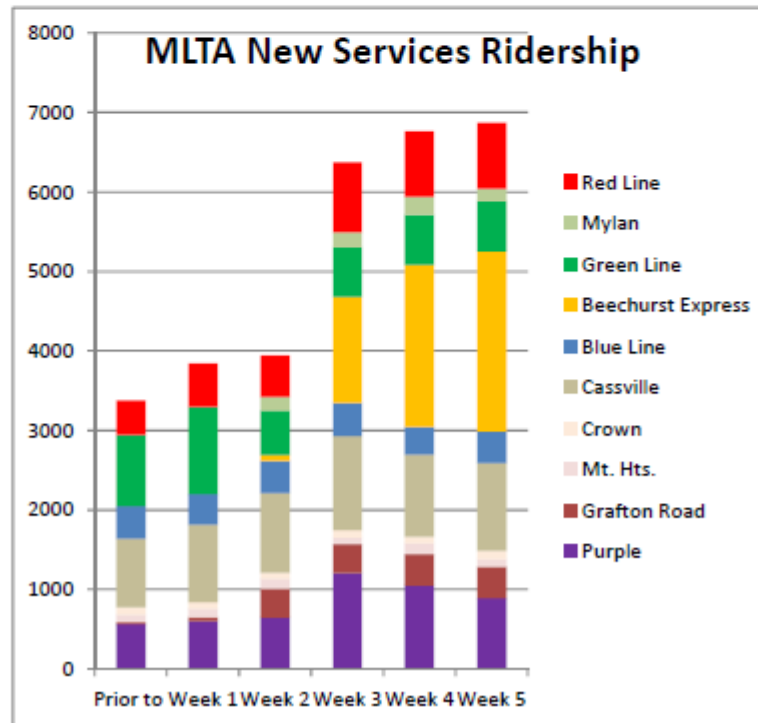
Morgantown, WV- Mountain Line Transit Authority reinstated service to several local bus routes in July 2016 and began additional, new bus service in early August 2016. These service changes were made possible through funding provided by the passage of the Transit Levy during the 2016 Primary Election.

Service Results: Reinstated bus service resulted in a 14% increase in ridership. New bus service to Mylan Park, Suncrest Town Center, Westover and Star City resulted in a modest ridership increase of 3% in the first week of operation, beginning August 8 (new service typically takes 12 to 18 months to properly establish steady ridership patterns and statistics). As is common, overall system ridership saw a large increase of 62% with the beginning of the WVU Fall Semester, and ridership grew an additional 8% in the final two weeks of August. Combining reinstated services, new services, the resumption of WVU classes and ridership growth, overall ridership grew by 103% through July and August of 2016.

Bus route maps, timetables, fares and other information are available on the Mountain Line web site at www.Busride.org, as is a link to the Authority's live-time bus tracking mobile app. Passengers can also call 304 291-RIDE (7433) for information or to arrange a rider training session or personal route schedule assistance.

MLTA New Service Ridership

Route	Prior to 25-Jul-16	Week 1 1-Aug	Week 2 8-Aug	Week 3 15-Aug	Week 4 22-Aug	Week 5 29-Aug
Beechurst Express	0	0	77	1336	2037	2264
Green Line	896	1103	560	622	629	632
Mylan	0	0	168	188	226	154
Red Line	434	541	525	887	823	831
Purple	562	599	649	1205	1050	890
Grafton Road	29	52	361	367	394	400
Mt. Hts.	95	107	124	82	136	92
Crown	94	87	80	90	84	107
Cassville	859	970	998	1189	1034	1103
Blue Line	409	382	402	409	347	396
All Services	3378	3841	3944	6375	6760	6869
% Increase	0	14%	3%	62%	6%	2%
Cumulative Ridership Increase		14%	17%	89%	100%	103%



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